

# A Single Source for All Your Medidata Clinical Trial Data with MEDS Reporter



**Cross-System Data Aggregation and Reconciliation**



**Timely Insights and Analytics**



**Enablement of Global Execution**

As the complexity of clinical research continues to increase, so does the pain of reporting challenges like inefficient data aggregation processes and a lack of fast and accurate reporting. Addressing these challenges today can result in a substantial drain on productivity and a significant increase in the time and cost required to conduct clinical reporting.

Fortunately, Medidata MEDS Reporter (formerly TotalView) provides a single source to monitor your clinical trial research and ultimately reduce the burden imposed by reporting challenges. With MEDS Reporter, you can now have a consolidated view to unlock insights and analyze reports across multiple products. MEDS Reporter enables a greater level of control and empowerment resulting in reduced risk and expedited execution of clinical trials.



## Unified Cross-Platform Reporting

MEDS Reporter provides centralized data management that links studies and sites together. With MEDS Reporter, there is one place for clinical trial data across Medidata products. Cross-platform reporting makes it easier than ever to oversee clinical trial progress and to scale best practices across all studies and functional areas. Now, through one single source, you can make decisions across the globe with greater certainty.

## Obtain a MEDS Reporter of Your Data

### Cross-System Data Aggregation and Reconciliation

View information from across products, URLs, and studies in a single report

### Timely Insights and Analytics

Faster report generation with fewer timeouts and more data visualization tools

### Enablement of Global Execution

Easier to monitor progress and make business decisions across all global members

## MEDS and AI

### Rich Data Capture Leads to Pioneering Analytics

**MEDS and AI** is a product suite that embeds actionable intelligence into every component of clinical development. Underpinned by the Medidata Enterprise Data Store (MEDS), this cross-sponsor clinical data repository of deidentified study data contains the scientific and operational data from over 13,000 studies, half a million site/sponsor interactions, and 3.8 million patients. This data store is then aggregated and standardized in a variety of ways to supply data sets. These data sets power artificial intelligence (AI) use cases spanning advanced benchmarking visualizations, machine learning, and more.

**MEDS and AI** powers smarter decision making. It utilizes cross-sponsor benchmarking to improve patient enrollment and study execution. It also uses predictive analytics and machine learning to power intelligent processes such as risk-based monitoring and genetic clustering. MEDS and AI also addresses the growing challenge of patient scarcity. Medidata's Synthetic Control Arm enables organizations to leverage historical controls from statistically similar indications and studies to reduce the need to recruit new control patients.

## Powerful Performance

Medidata understands how important it is to have real-time data. That's why MEDS Reporter refreshes data every 6 hours ensuring that you always have access to the most up-to-date information. MEDS Reporter provides an intuitive user interface for easy navigation, increased flexibility, and faster report generation. MEDS Reporter also offers several different out-of-the-box reports as well as a multitude of data visualizations and export options.

## Reveal relationships between disparate data

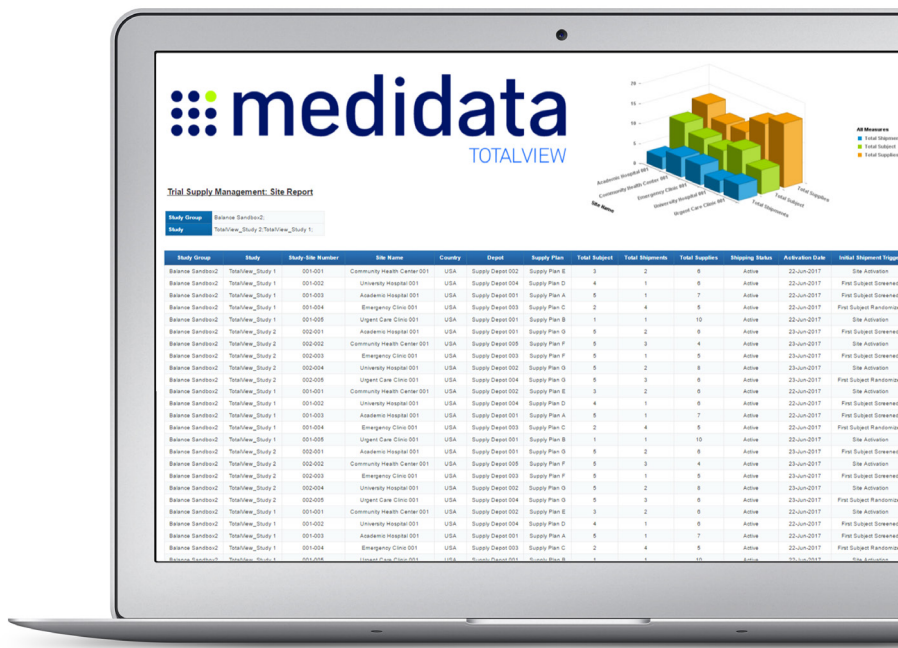
MEDS Reporter's cross-platform provides enhanced data exploration allowing users to unlock deeper insights. With MEDS Reporter previous adverse events and coding terms can be related and analyzed. By presenting standardized metadata with common standards, MEDS Reporter helps you identify issues before they are highlighted by individual study teams.

## About Medidata

Medidata is reinventing global drug and medical device development by creating the industry's leading cloud-based solutions for clinical research. Through our advanced applications and intelligent data analytics, Medidata helps advance the scientific goals of life sciences customers worldwide, including over 950 global pharmaceutical companies, biotech, diagnostic and device firms, leading academic medical centers, and contract research organizations.

The Medidata Clinical Cloud® brings a new level of quality and efficiency to clinical trials that empower our customers to make more informed decisions earlier and faster. Our unparalleled clinical trial data assets provide deep insights that pave the way for future growth. The Medidata Clinical Cloud is the primary technology solution powering clinical trials for 18 of the world's top 25 global pharmaceutical companies and is used by 18 of the top 25 medical device developers—

**info@mdsol.com | mdsol.com**  
**+1 866 515 6044**



### Medidata Clinical Cloud®

Cloud-based clinical research solutions | Innovative technology | Data-driven analytics  
 Reduced costs | Improved time to market | Faster decisions | Minimized risk