

## iMedidata<sup>®</sup>—Leverage the Power of Unified Access to the Medidata Clinical Cloud<sup>®</sup>

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For clinical study teams and investigative sites, iMedidata provides a powerful user experience. With a modern approach to user interaction and centralized, single sign-on access to web-based training (eLearning) and core Medidata Clinical Cloud capabilities across all studies, iMedidata helps sites and teams get up and running quickly to streamline the conduct of clinical trials.

Today's study teams and investigative sites are required to quickly access, gain proficiency in and use a growing number of online clinical capabilities to execute their roles in clinical development. Along with the promise of greater automation, efficiency and quality comes the burden of memorizing or safely documenting a multitude of web addresses, usernames and passwords. Moreover, administrators must coordinate user training and access permissions across a complex array of systems. For users, workflow can be disjointed as they toggle back and forth across a number of applications.

iMedidata's innovative Clinical Cloud portal technology streamlines daily work by offering:

- Unified access to all studies with a single URL, login and password,
- Decentralized user account administration without bottlenecks,
- Ability to use the self-service 'Help Center' to log tickets, find status, as well as investigate previously documented issues and solutions,
- Centralized, "train once, use again" eLearning with compliance-gating and
- Single sign-on access to all clinical capabilities in the Medidata Clinical Cloud providing a single source of truth for all users.

### One URL, One Login, One Password

Logging in to any Medidata study can be as simple as pointing your browser to [imedidata.com](http://imedidata.com) and entering a single username and password you've chosen, then selecting a Medidata capability. No more memorizing URLs, multiple usernames or multiple passwords—no matter how many studies you participate in or manage. Once you log in to iMedidata, all your studies and eLearning courses are a single click away, and joining a new study is as easy as clicking the link in an email invitation.

### Unified Access to All eClinical Applications

iMedidata offers out-of-the-box, CFR 21 Part 11 and ER/ES compliant single sign-on access to all Medidata:

- Studies,
- Applications,
- eLearning.

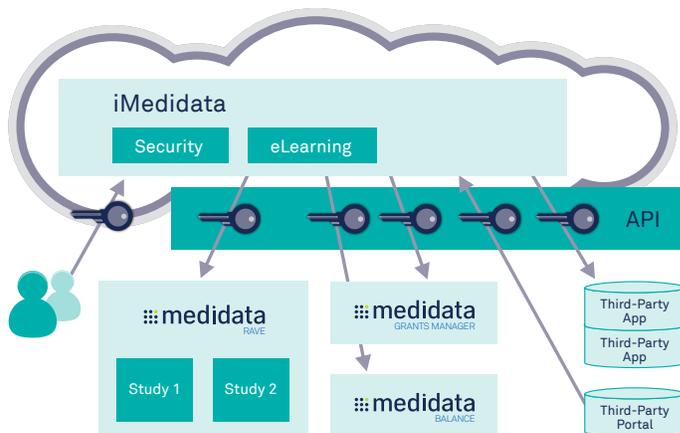
Leveraging iMedidata's open source, CAS and SAML 2.0-compliant API, the Medidata Clinical Cloud can be securely extended to provide unified SSO access and user administration to all your best-in-class eClinical applications:

- Electronic data capture and management (EDC/CDMS),
- Randomization and trial supply management (IVRS/IWRS/RTSM),
- Safety reporting,
- Electronic patient reported outcomes (ePRO),
- Trial management (CTMS),
- Document exchange (EDM).

## User Administration Simplified

iMedidata employs an efficient, decentralized user account administration system that avoids user administration bottlenecks. Study owners are empowered to create teams and invite users and sites through a simple electronic process, intuitive interfaces and automated emails.

Participants at all levels of the organization can easily join the teams and studies they are invited to and immediately access the appropriate clinical capabilities and data per their designated role, or complete the required eLearning to maintain compliance and gain access. Investigators and other site staff have full access to their accounts and the ability to maintain their most up-to-date contact information.



## Centralized eLearning

iMedidata's integrated eLearning delivery engine provides centralized, flexible and web-based learning management to efficiently offer study teams and sites easy and dynamic training in the Medidata Clinical Cloud where they access their clinical capabilities.

- Effective on-demand, interactive and self-paced lessons for all Medidata clinical capabilities
- Seamless account activation with gated study access until successful course completion
- No separate learning management system required
- Compatible with client-supplied, standard (SCORM) eLearning courseware
- Capability and Role specific localized content

### Medidata Clinical Cloud®

Cloud-based clinical research solutions | Innovative technology | Data-driven analytics  
 Reduced costs | Improved time to market | Faster decisions | Minimized risk

## Validation Portal Access

The Medidata Validation Portal (MVP) represents yet another addition to Medidata's Clinical Cloud and our commitment to transparency. It's free and exclusively available through iMedidata. The MVP makes viewing SDLC/CSV (software development lifecycle/computer system validation) documentation quick, easy and secure, from wherever you are. This new level of access will also save you valuable time and money by reducing or eliminating travel. View Medidata validation plans, tests and many other validation documents from your own computer, wherever you are. See what was tested and how the testing was done, including all the test steps. Why repeat what we've already tested? View all of the testing Medidata has done and target your tests elsewhere. Take advantage of this free offering and streamline your validation and auditing processes.

## About Medidata

Medidata Solutions is the leading global provider of cloud-based solutions for clinical research in life sciences, transforming clinical development through its advanced applications and intelligent data analytics. The Medidata Clinical Cloud™ brings new levels of productivity and quality to the clinical testing of promising medical treatments, from study design and planning through execution, management and reporting. We are committed to advancing the competitive and scientific goals of global customers, which include over 90% of the top 25 global pharmaceutical companies; innovative biotech, diagnostic and device firms; leading academic medical centers; and contract research organizations.

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