

We know that there are a percentage of clinical trials that can be run as truly “virtual” and also know that there are some studies that may remain 100% site and/or paper-based. The industry is interested in turning the “Trial Dial” to introduce some level of virtualization on most trials. This might include remote electronic consent, followed by a site visit, followed by the use of eCOA tools for the patient to share data from home before returning to the site for a physical, lab tests, or treatment. In some studies we are seeing a dramatic reduction in site visits with assessments being provided remotely.

Medidata believes the future of clinical research will be comprised by some level of virtualization. Contact us to learn more.

About Medidata Solutions

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