

NEW MODEL FOR ELECTRONIC PATIENT-REPORTED OUTCOMES (ePRO)



WHY in this day and age, do trials still use **paper** to capture patient-reported outcomes?



Traditional ePRO

Unified ePRO/EDC

Model



SERVICES-CENTRIC



PRODUCTIZED CAPABILITIES

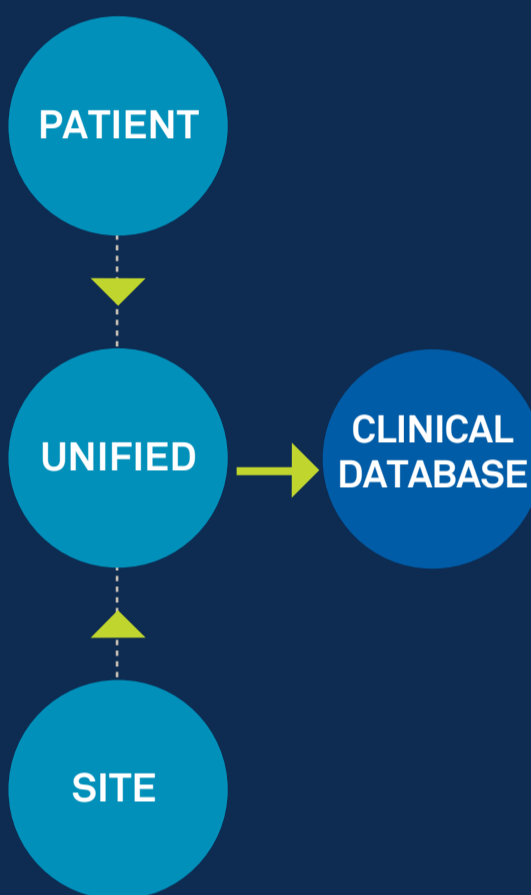
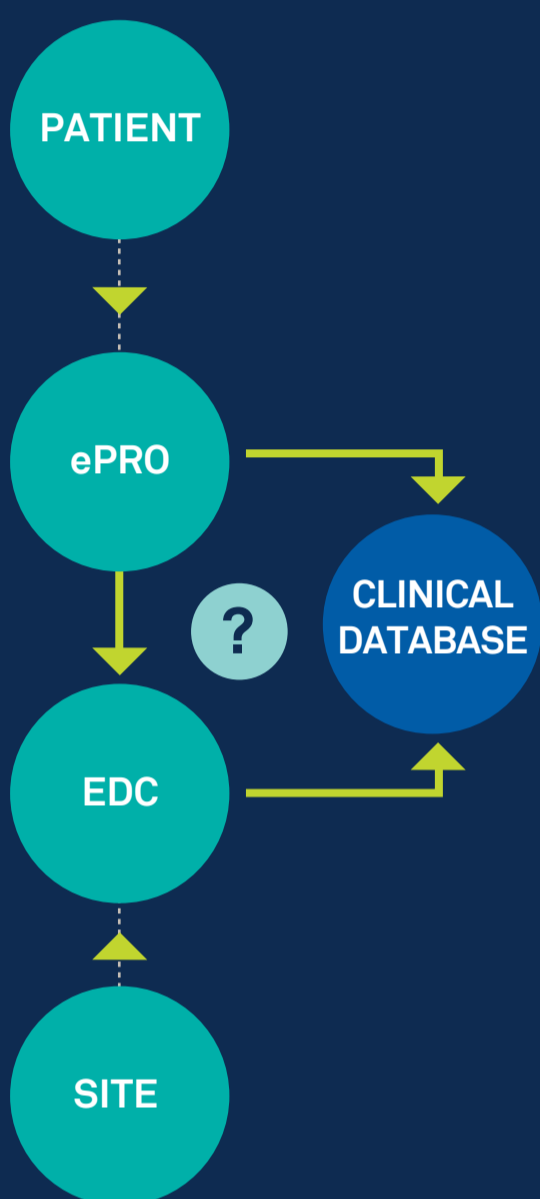


REUSABLE MODULES & CODING



CONFIGURATION

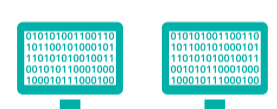
Architecture



Two vendors



One vendor



Two deployments



One deployment



Two databases



One database → **real-time visibility**

Best Fit

NON-STANDARD ASSESSMENTS

STANDARD ASSESSMENTS

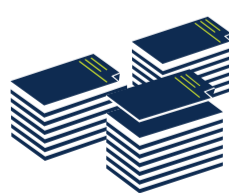


SCIENTIFIC CONSULTING



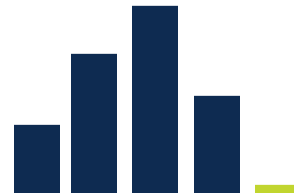
BUDGET CONSTRAINTS

Replacing Paper



ROI AT >40,000 PAGES OF PROs*

* Applied Clinical Trials, "ePRO vs. Paper"



SCALABLE TO HIGH OR LOW VOLUMES OF PROs

- End the paper chase
- Deliver better quality PRO data
- Take ePRO to new places